


C

## INTERNATIONAL REGISTRATION IN FORCE TRADEMARK - Madrid (WIPO)

111	Registration number	220	Application date
1591541		March 26, 2021	
551	Kind of mark	151	Registration date
Individual		March 26, 2021	
550	Type of mark	180	Expiry date
Figurative		March 26, 2031	
511	Nice classification - NCL(11-2021)		
9, 35, 42			
540	Reproduction of the mark		
			
541	Reproduction of the mark where the mark is represented in standard characters		
C			

## NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER	740 NAME AND ADDRESS OF THE REPRESENTATIVE
- Name	- Name
Creatopy Inc.	Timothy C. Bradley
- Kind	- Address
Legal entity	Carlson, Gaskey & Olds, P.C., 400 West Maple Road, Suite 350, Birmingham MI 48009
- Address	- Country
8 The Green, Suite R, Dover DE 19901	USA
- Country	
USA	
MADRID SPECIFIC	
842 Legal nature of the holder (legal entity) and State, and, where applicable, territory within that State where the legal entity is organized	
Corporation, Delaware, US	

## CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO- NCL(11-2021)

- 9  
downloadable software for creating, designing, and managing advertisements • downloadable software for collaboratively designing advertisements
- 35  
providing an online marketplace for digital media in which creators can upload digital media and customers can pay for use of the digital media
- 42  
providing temporary use of online non-downloadable software for advertising over the internet, including creating, editing, hosting, and publishing online advertisements • providing temporary use of online non-downloadable software for online advertisement analytics and for optimizing advertising campaigns using machine learning • hosting digital media for advertisements • application service provider featuring application programming interface (api) software for creating, editing, hosting, and publishing online advertisements

## 531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL (8)

- 26.02.07  
Semi-circles, semi-ellipses
- 27.05.21  
One letter
- 29.01.12  
Two predominant colours

## RELATED MARKS

300 DATA RELATING TO PRIORITY UNDER THE PARIS CONVENTION AND OTHER DATA RELATING TO REGISTRATION OF THE MARK IN THE

### COUNTRY OF ORIGIN

- 310 Serial number assigned to the first application  
90562994
- 320 Date of filing of the first application  
March 5, 2021
- 330 WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made  
US

### 821 BASIC APPLICATION

- IP office of authority  
US
- Number  
90562994
- Date  
March 5, 2021

## IP OFFICE - Madrid (WIPO)



- Official status  
Registered
- Status date  
March 27, 2024
- Designated countries  
Australia, Brazil, Canada, Switzerland, European Union, UK, Israel, India, Iceland, Japan, Mexico, Malaysia, Norway, New Zealand, Russian Federation, Singapore, Thailand, Türkiye, Ukraine

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

## FURTHER INFORMATION

270 Application language  
en

571 Description of mark

The mark consists of a letter C facing a semicircle that fades from an inner circumference to an outer circumference

821 Basic application

US, 2021-03-05, 90562994

300 Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

US, 2021-03-05, 90562994

832 Designation(s) under the Madrid Protocol

AU, BR, CA, CH, EM, GB, IL, IN, IS, JP, MX, MY, NO, NZ, RU, SG, TH, TR, UA

527 Indications regarding use requirements

GB, IN, MY, NZ, SG